



# Introduction

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- Welcome and introductions
- Season overview – Melinda Anderson
- Hobart overview – Alex Heroys
- The Ports report – Kristy Little
- Roll out the red carpet – Melinda Anderson

# Season Overview

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- Record season for number of ship calls and pax/crew arrivals
  - Largest number of cruise ship calls – 48
  - Largest number of cruise ship arrivals – 144,973

	2016/17				2015/16				2014/15			
	Ships	Total arrivals	Pax	Crew	Ships	Total arrivals	Pax	Crew	Ships	Total arrivals	Pax	Crew
Hobart	48	144,973	101,415	43,558	32	98,915	69,586	29,329	35	100,558	70,648	29,910

**Ships up 50%**

**Passengers up 46%**

**Crew up 48%**

# Season Overview

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- Biggest ship to ever call at Hobart – Ovation of the Seas (348m LOA, 168,666 GRTR, 4,180 pax/1,500 crew)
  - 4 visits (13/12, 18/12, 26/1, 11/2)
- Visit by iconic Cunard vessel Queen Mary 2 to Hobart on 28/2 (345 LOA, 150,000 GRT, 2,620 pax/1,253 crew)
- Record number of overnight visits – 15 overnighting
- Maiden voyages - Maasdam (21/11), Ovation of the Seas (13/12), Emerald Princess (16/12), Europa 2 (26-27/12), Pacific Eden (31/01), Azamara Journey (24-25/02), Queen Mary 2 (28/02), Artania (7/03), MS Sirena (6/04)
- Inaugural Dark Mofo cruise – P&O Pacific Jewel in Hobart for 2 nights (15 and 16/06)



# Roll out the Red Carpet

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- A welcoming city
- Creating ambassadors for Hobart and Tasmania – crew offer
- Your turn!