

# PHOTOGRAPHY 101

How to compose, take and share great photos  
with your smartphone (or camera!)

## Getting started - phone settings!

Clean your lens

Stand still

Turn your grid on

Turn your flash off

Turn 'live mode' off

Use your headphones

Swipe up for camera



## Video settings

Always film in portrait mode and post in 1080×1920 to take up all the space on the screen.

Keep your content front and centre (avoid it being cropped at the top or bottom).

Adjust your camera resolution to HD and frame rate to 60 for smoother footage.

Use a tripod if poss





# TIPS ON RECORDING YOURSELF



Use the back camera.

Look right into the camera.

Plan (script) what you are going to say.

Talk to Sally!

Stand in front of a window for good light.



## WHAT STORY ARE YOU TELLING? AND HOW?



Tell a story

Evoke a mood

Slow down and think – how can I  
make this photo better?

Step back.

Have fun, be yourself.

## TELLING THE WHOLE STORY...A CHECKLIST

- Hero shot; set the scene. You'll probably 'lead' with this photo.
- Place; Where in the world are we? Could be a street/highway sign, a street scene, architecture, an iconic symbol of that place.
- People; A portrait, group shot, hands, feet, people doing things.
- Nature; plants, natural elements of a place and time
- Food; Growing, cooking, people eating, farming, making, selling.
- Details











# COMPOSITION



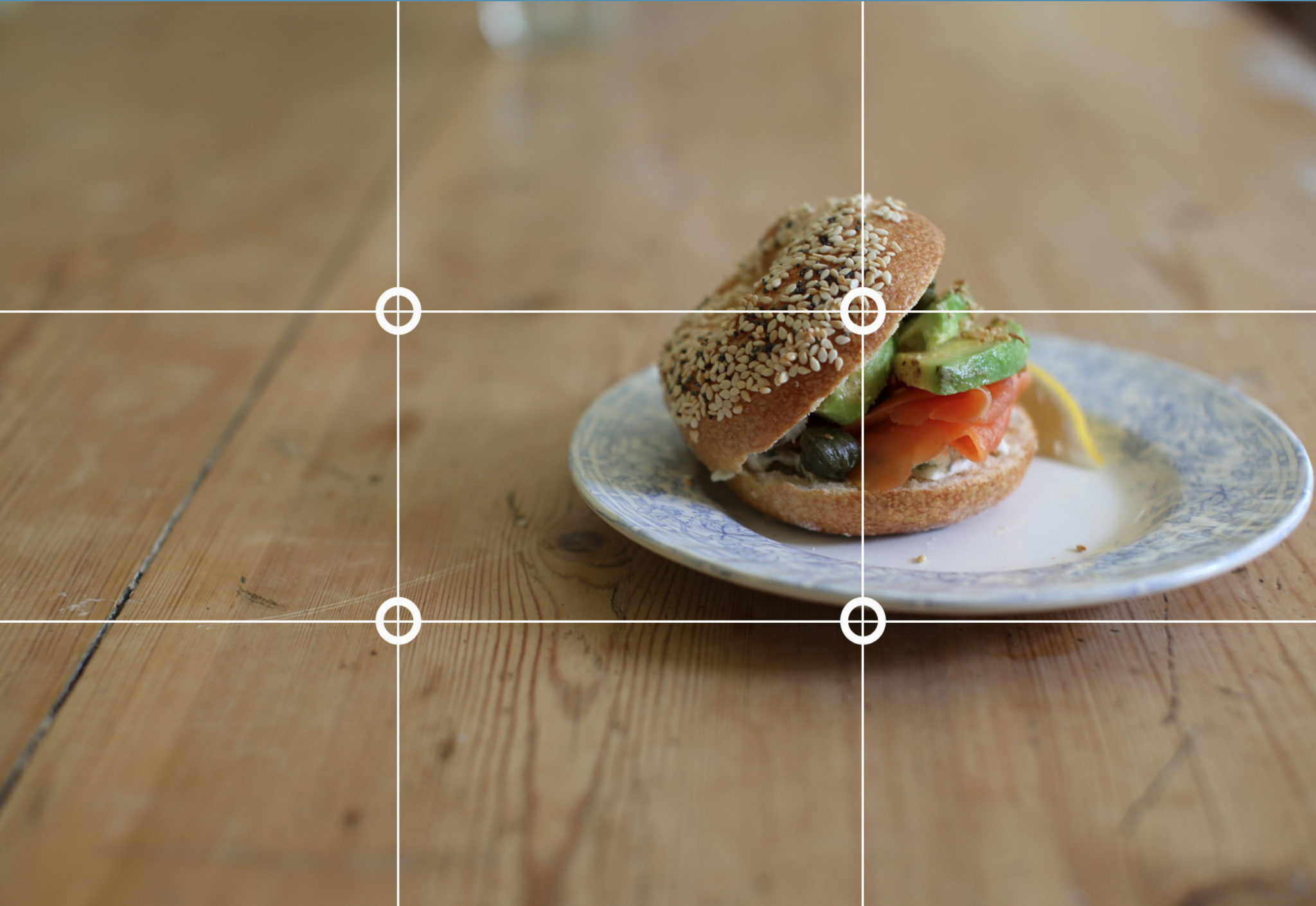
The action of putting things together.

In this context we mean doing so in a way that is pleasing to the eye, so they 'look good'.

Don't forget negative space!  
Keep your photos simple and let the product/focus 'breathe'

And don't forget to turn on the grid in your phone

# COMPOSITION





A group of approximately 15 people are gathered in a grassy field during the golden hour of sunset. The sun is low on the horizon, creating a warm, golden glow and long shadows. The background consists of a dense line of trees. A large, semi-transparent green arrow points downwards from the upper right quadrant of the image, indicating the 'bottom third' of the frame.

Subject is in bottom third



# COMPOSITION







Beautiful, natural light is the key to any good photo. Three main light sources to know and use:

1. Side
2. Front
3. Back



LIGHT - FROM THE SIDE



Pic - Adventures in Cooking



LIGHT - SIDE



## LIGHT- FROM THE BACK



Put your subject in front of the sun so the sun is behind them.

You are back-lighting them now which can be beautiful and create a glow-y halo-like effect.

Nice!



LIGHT - FROM THE BACK



Flare is good!



# LIGHT- THE GOLDEN HOUR



Pic - Clancy Job



# GIVE GUIDANCE - TIPS FOR GREAT GROUP SHOTS

Shoot from above

Give guidance

Lighten the mood

