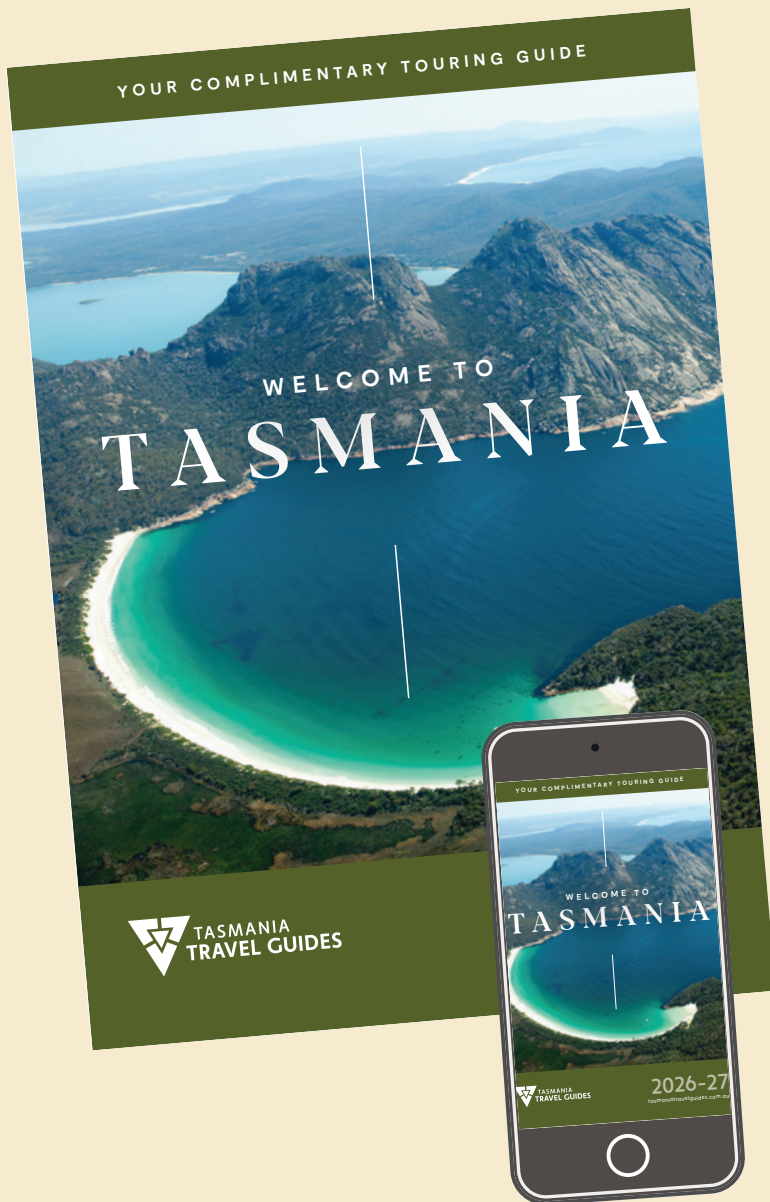


Prospectus & Booking Form

BOOK TODAY



**Act now to secure
your space.**

*Tasmania's most visible and
widely distributed visitor guide.*

*The most cost effective way to
receive substantial exposure.*

*Distribution guaranteed
for 12 months.*

*Advertisers have guaranteed
access to stocks of visitor guides.*

The **once only opportunity** to lock in your annual advertising
with Tasmania's most highly sought after print publication

Welcome to Tasmania

**BOOKINGS CLOSE
6 March 2026**

Bookings & Enquiries
E: info@tasmaniatravelguides.com.au
Ph: (03) 6234 3905 Mobile: 0417 398 447

YOU WILL GET NOTICED WITH OUR EXTENSIVE DISTRIBUTION

Distribution	Welcome to Tasmania
Access Points into Tasmania	
Spirit of Tasmania – Tourism Onboard	✓
Hobart Airport	✓
Launceston Airport	✓
Devonport Airport	✓
Statewide Visitor Information Centres	
Gateway Yellow i Centres	✓
Southern Yellow i Centres	✓
Northern Yellow i Centres	✓
Regional Yellow i Centres	✓
Local White i Centres	✓
Tourism Brochure Exchange	
Statewide Racks	✓
Southern Region Racks	✓
Northern Region Racks	✓
Other Local Distribution	
Business Events Tasmania & Conference Organisers	✓
Car Rental Companies & Coach Operators	✓
Partner Advertiser Businesses	✓
Cruise Ship Passengers	✓
Group Travel Enquiries	✓
Interstate & Online Distribution	
SE Australia Yellow i Centres	✓
Travel Shows	✓
Retail Travel Agencies	✓
Direct Consumer Requests	✓
www.tasmaniatravelguides.com.au	✓

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DEADLINE & CONDITIONS

Deadline

The deadline for Advertising is 6 March 2026. Material must be supplied by no later than 20 March 2026. Your assistance in providing all content and approval to proceed within these deadlines is important to ensure material is printed in time for distribution.

As part of our commitment to our partners, Tasmania Travel Guides will send you updates throughout the year. Should you wish not to receive these updates, please unsubscribe by contacting us at info@tasmaniatravelguides.com.au

Terms & Conditions

1. Every advertisement must comply with the technical specifications, material requirements and other guidelines contained in this prospectus, subject to the laws in force in Australia at the time of publication.
2. Whilst every care will be taken to ensure the insertion of an advertisement in accordance with instructions, no liability will be accepted for any loss by omission, alteration or misplacement.
3. Sandy Point Pty Ltd, the registered owners of Tasmania Travel Guides reserves the right to amend or reject any booking order or advertisement which it considers unsuitable.
4. The positioning of advertisements, except where arrangements have been made for payment of the appropriate loading, will be at the discretion of Tasmania Travel Guides.
5. Acceptance of advertising orders does not guarantee insertion of advertisements in the publication or editorial support.
6. Tasmania Travel Guides will not be held liable for any loss or damage arising in relation to or in conjunction with any materials supplied for an advertisement.
7. Advertising orders cancelled after the closing date for participation in any guide will be subject to cancellation fee of 100%.
8. Sandy Point Pty Ltd reserves the right to charge interest on overdue accounts and/or pass on any additional costs incurred in collecting late payments.

Warranty

The advertiser and/or agent upon and by lodging material with any Tasmania Travel Guide publication and in authorising or approving the same for publication: warrants that the material contains no defamatory matter or slander of title, does not infringe trademarks and does not constitute an invasion of privacy, breach of copyright, unfair competition or breach of any law of the Commonwealth of Australia; Warrants that its publication will not give rise to any rights against or liabilities in Tasmania Travel Guide publications, its servants or agents, and that Tasmania Travel Guides may rely on the above warranty that the material has been duly examined; indemnifies Tasmania Travel Guides, its servants and agents against all liability, actions, proceedings, claims, demands whatsoever that they may be brought by any person or persons arising from publication or circulation of the material.



BOOKINGS CLOSE
6 March 2026

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Details for Sixth and Third Page Listings

Sixth Page Listings

Example is shown at 100%

WHAT IS REQUIRED FOR YOUR LISTING:

Business Descriptor: **Max 235 characters** (including spaces and punctuation) **Note:** Paragraph breaks are equal to 80 characters
 Bonus offer: **Max 70 characters** (including spaces and punctuation)
 1 landscape image.



PROPERTY NAME

156 Address Street, Suburb
 (03) 1234 6778 or 1800 000 000 | www.websiteaddress.com.au
 info@emailaddress.com.au | Map: Pg 16, C5

Centrally located, the hotel is stylish and welcoming. Refurbished rooms include luxury pillow top beds and free Wi-Fi. Car parking available. Embers bar-pizza-grill offers the best wood-fired pizzas in town.

Bonus: Lorem ipsum dolor sit amet, adipiscing elit.



Third Page Listings

Example is shown at 100%

WHAT IS REQUIRED FOR YOUR LISTING:

Business Descriptor: **Max 825 characters** (including spaces and punctuation) **Note:** Paragraph breaks are equal to 80 characters
 Bonus offer: **Max 140 characters** (including spaces and punctuation)
 2 landscape images
OR
 1 portrait image.
 Your logo or QR code (optional)



PROPERTY NAME

156 Address Street, Suburb
 (03) 1234 6778 or 1800 000 000 | www.websiteaddress.com.au
 info@emailaddress.com.au | Map: Pg 16, C5

Logo placeholder: **LOGO**
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce mattis elementum vulputate. Mauris placerat, ante vitae interdum luctus, mi magna pulvinar lectus, quis imperdiet tellus augue non libero. Maecenas sagittis, justo eu facilisis adipiscing, sapien lorem elementum tellus, at sagittis tortor sapien in augue. Curabitur rhoncus, eros quis lobortis eleifend, neque quis lacus. Sed lobortis, libero sed adipiscing suscipit, nisi epharetra orci.

Cras purus orci, facilisis et pellentesque at, facilisis at mauris. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce mattis elementum vulputate. Mauris placerat, ante vitae interdum. Sed lobortis, libero sed adipiscing suscipit, nisi epharetra orci. Cras purus orci, facilisis et pellentesque at, facilisis at mauris.

Bonus: Lorem ipsum dolor sit amet, adipiscing elit.



Details for Artwork Ready Listings

HALF PAGE LISTING

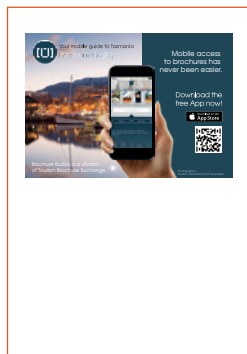
129mm x 90mm
NO bleed required
NO trim/crop marks

FULL PAGE LISTING

148mm x 210mm
 3mm bleed required
NO trim/crop marks

PREMIUM LISTING

148mm x 210mm
 3mm bleed required
NO trim/crop marks
Locations: Inside front, inside back & back covers.



Artwork / Image Requirements for all ad sizes

Please forward completed artwork and all content for smaller listings to info@tasmaniatravelguides.com.au (must be less than 7mb) or send by **WeTransfer** [wetransfer.com] a **FREE** digital delivery service to info@tasmaniatravelguides.com.au **no later than 20 March 2026**. Photos supplied must be **high resolution**. It is preferable that they are **at least 1mb in file size**. Logos are also required at high resolution and preferably as one of the following vector file types: .eps, .pdf, .ai.

DESIGN SERVICE: If you require graphic design assistance with your half or full page artwork ready listings, please contact our office for a competitive quote on this service.

**BOOKINGS CLOSE
 6 March 2026**

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